ESTTA Tracking number:

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11/06/2014

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204259
Party	Plaintiff Valhalla Motion Pictures, Inc.
Correspondence Address	MICHAEL K GRACE GRACE GRACE LLP 790 E COLORADO BLVD, SUITE 797 PASADENA, CA 91101 UNITED STATES mgrace@gracelaw.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	Pamela D. Deitchle
Filer's e-mail	pdeitchle@gracelaw.com, mgrace@gracelaw.com, ip@gracelaw.com
Signature	/Pamela D. Deitchle/
Date	11/06/2014
Attachments	20141106 VMP Fifth Notice of Reliance.pdf(3916496 bytes)

IN THE UNITED STATES TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In Re: Serial Nos. 77/948,333; 77/948,895; 85/310,089

Applicant's Marks: VALHALLA GAME STUDIOS; VALHALLA GAME STUDIOS and

Design; VALHALLA ENTERTAINMENT

VALHALLA MOTION PICTURES, INC.,

Opposer;

V.

Opposition No. 91204259 (parent case)

VALHALLA GAME STUDIOS CO. LTD.,

Applicant.

VALHALLA GAME STUDIOS CO. LTD.,

Opposer;

V.

Opposition No. 91206662

VALHALLA MOTION PICTURES, INC,

Applicant.

FIFTH NOTICE OF RELIANCE

Pursuant to TMBP § 704.03(b)(1)(A), Opposer hereby serves notice that it will rely upon the following online publications:

1. "Universal Cable Productions signs deal with Gale Anne Hurd",
http://latimesblogs.latimes.com/entertainmentnewsbuzz/2012/04/universal-cable-productions-

lands-deal-with-gale-anne-hurd.html, printed on November 6, 2014, a true and correct copy of

which is attached as Exhibit 1.

- 2. "Productions Signs Acclaimed Filmmaker Gale Anne Hurd to Exclusive Television Development Deal",

 http://www.businesswire.com/news/home/20030818005153/en/Viacom-Productions-Signs-Acclaimed-Filmmaker-Gale-Anne#.VFvXJoc46pI, printed on November 6, 2014, a true and correct copy of which is attached as Exhibit 2.
- 3. "Japan's Toei Animation To Hit U.S. Market With Live Action Film 'Gaiking'" by David Lieberman, http://deadline.com/2012/12/toei-animation-valhalla-entertainment-all-nippon-works-gaiking-391220, printed on November 6, 2014, a true and correct copy of which is attached as Exhibit 3.
- 4. "The Walking Dead' Production House Valhalla Boosting Development Teams" by Lisa de Moraes, http://deadline.com/2013/07/the-walking-dead-production-house-valhalla-boosting-its-tv-development-staff-533364, printed on November 6, 2014, a true and correct copy of which is attached as Exhibit 4.
- 5. "Comic-Con: The Walking Dead's Gale Anne Hurd & Warren Ellis Teaming Up On TV Series, Night Mary & Five Ghosts Optioned" by Joe Comicbook,

 http://comicbook.com/blog/2014/07/23/comic-con-the-walking-deads-gale-anne-hurd-warren-ellis-teaming-, printed on November 6, 2014, a true and correct copy of which is attached as Exhibit 5.
- 6. "Gale Anne Hurd, James Cameron Talk 'The Terminator' And 'The Walking Dead'" by Mark Hughes, http://www.forbes.com/sites/markhughes/2014/10/18/gale-anne-hurd-james-cameron-talk-the-terminator-and-the-walking-dead, printed on November 6, 2014, a true and correct copy of which is attached as Exhibit 6.

7. "Aspen Comics San Diego Comic Con 2014 Press Release", http://teamhellions.com/2014/07/19/aspen-comics-san-diego-comic-con-2014-press-release, printed on November 6, 2014, a true and correct copy of which is attached as Exhibit 7.

8. "Walking Dead' Producer Valhalla Adds Ex-Lionsgate Exec As TV VP", http://deadline.com/2014/10/the-walking-dead-gale-ann-hurd-whitney-timmons-valhalla-entertainment-1201268684, printed on November 6, 2014, a true and correct copy of which is attached as Exhibit 8.

9. "Terminator' Producer Gale Anne Hurd to Receive Selznick Award from PGA" by Travis Reilly, http://www.thewrap.com/terminator-producer-gale-anne-hurd-to-receive-selznick-award-from-pga, printed on November 6, 2014, a true and correct copy of which is attached as Exhibit 9.

10. "PGA To Honor Gale Anne Hurd with 2015 David O. Selznick Achievement Award", http://www.producersguild.org/news/200276, printed on November 6, 2014, a true and correct copy of which is attached as Exhibit 10.

Dated: November 6, 2014

Pamela D. Deitchle (CA SBN 222649)

pdeitchle@gracelaw.com

Grace+Grace LLP

790 E. Colorado Blvd., Suite 797

Pasadena, CA 91101 Telephone: 626.696.1555 Facsimile: 626.696.1559

Attorneys for Opposer

CERTIFICATE OF SERVICE

hu deble

I hereby certify that a true and complete copy of the foregoing FIFTH NOTICE OF RELIANCE has been served on November 6, 2014 by electronic mail, to:

Marvin Gelfand mgelfand@weintraub.com Weintraub Tobin Chediak Coleman Groding 9665 Wilshire Blvd., 9th Floor Beverly Hills, CA 90212

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f y / 🗷 🗸

Universal Cable Productions signs deal with Gale Anne Hurd

APRIL 16, 2012 | 4:59 PM



Video

(http://latimesblogs.latimes.com/.a/6a00d8341c630a53ef016304449af9970d-pi)

NBCUniversal's cable television production studio is partnering with Gale Anne Hurd's Valhalla Entertainment with the hope that the prolific veteran film producer will generate hits for the Comcast Corp.-controlled media company.

Landing a producer of Hurd's stature is noteworthy for the cable studio. Hurd has made such blockbuster movies as "Aliens," "Terminator 2," "The Incredible Hulk" and "The Abyss." Hurd's first stab at cable programming resulted in "The Walking Dead," AMC's juggernaut series, which Hurd produces with filmmaker Frank Darabont. (Last month's season finale of "The Walking Dead" drew 9 million viewers, an extraordinary number for a cable program.)

As part of the deal, announced Monday, Valhalla will develop and produce projects for NBCUniversal's cable channels, including USA Network and Syfy, and the struggling NBC broadcast network. The companies may also sell their co-produced programs outside the Comcast family to networks owned by other media giants.

The Valhalla Entertainment pact marks the third "pod deal" for Universal Cable Productions. (Unlike a first-look deal, where a producer can shop a show around, a pod arrangement is more comprehensive because the studio takes an ownership interest in all projects.) The company has similar deals with Tagline, which produces the hit "Psych" for USA Network, and Hypnotic, which produces the dramas "Covert Affairs" and "Suits" for USA as well as the comedy series "I Just Want My Pants Back" for MTV.

The agreement does not include Valhalla television shows already on the air or in the pipeline, such as "The Walking Dead" and "Port Royal," an upcoming show for FX.

Universal Cable is managed by a team of development executives that includes Richard Rothstein, Chris Sanagustin and Maira Suro. The three oversee development for USA, Syfy and external networks, respectively.

"Walking Dead" finale gets record ratings (http://latimesblogs.latimes.com/showtracker/2012/03/walking-dead-finale-gets-record-ratings.html)

"Walking Dead" producer Gale Anne Hurd urges expanded film credit (http://latimesblogs.latimes.com/entertainmentnewsbuzz/2012/03/the-walking-dead-producer-gale-anne-hurd-urges-expanded-state-film-credit-.html)

Could NBC's "Smash" get a ticket to Broadway? (http://latimesblogs.latimes.com/entertainmentnewsbuzz/2012/04/nbc-smash-broadway.html)

- Meg James

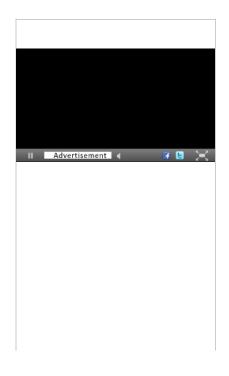




Photo: Producer Gale Anne Hurd with a zombie head in March at her Valhalla Entertainment offices in Los Angeles. Hurd is an executive producer of the AMC series "The Walking Dead." Credit: Anne Cusack / Los Angeles Times.

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EXHIBIT 2

Business Wire ons Signs Acclaimed Filmmaker Gale Anne Hurd to Exclusive Television Development Deal

August 18, 2003 09:02 AM Eastern Daylight Time

LOS ANGELES--(BUSINESS WIRE)--Aug. 18, 2003--

First Project, "CORPORATE SPY" (Working Title), to Be Written by Erica Beeney

"I am thrilled to be working with the Viacom team. Steve and I have the utmost respect for their collaborative process and taste, and we very much look forward to our new production deal."

Viacom Productions has signed filmmaker Gale Anne Hurd and her Valhalla Television to an exclusive development deal to executive produce television series. The announcement was made today by Steve Gordon, Executive Vice President, Creative Affairs, Viacom Productions.

An acclaimed producer, Hurd has produced the hit movies "Terminator 3: Rise of the Machines" and "The Hulk." Hurd started producing features under her own banner in 1981. She currently is producing the feature film "The Punisher." based on the Marvel comic.

Along with Hurd, Steve Tao, Senior Vice President, Television Production, Valhalla Television, will produce all Valhalla Television series. Prior to joining the company, Tao was senior vice president of programming at VH1 and was head of drama at ABC.

Valhalla's first project, "CORPORATE SPY" (working title), will be written by Erica Beeney, this year's Project Greenlight winner of the screenwriting competition for her screenplay of the upcoming film "The Battle of Shaker Heights."

"CORPORATE SPY" is about a young woman who is co-opted by her sexy corporate spy mom in order to reconcile their estranged relationship, and becomes a reluctant partner in the mother's work.

A second project under the new development deal with Hurd is a blind script, which will be written by Michael Caleo. He has written for HBO's "The Sopranos," VH1's "Pop-Up Video" series and co-produced UPN's half-hour hidden camera series, "RedHanded."

In making today's announcement, Mr. Gordon said, "We are delighted for the opportunity to work with Gale Anne Hurd and Steve Tao on developing projects for television. She has a tremendous reputation and will bring an amazing energy and creativity to each project. We are also excited to team with Erica and cannot wait to get started on 'CORPORATE SPY."

Ms. Hurd added, "I am thrilled to be working with the Viacom team. Steve and I have the utmost respect for their collaborative process and taste, and we very much look forward to our new production deal."

Viacom Productions develops and produces series and movies for network television and cable. Current series include the critically acclaimed "ED" (NBC - premiering Sept. 24), "THE HANDLER" (CBS - premiering Sept. 26), "JAKE 2.0" (UPN - premiering Sept 10) and basic cable's highest rated original drama, "THE DIVISION" (Lifetime). Viacom Productions also produced four television movies during the 2002-03 season, including the Emmy(R) and Peabody(R) Award-winning "BANG BANG YOU'RE DEAD." Viacom Productions is a division of Paramount Television Production, which is part of the entertainment operations of Viacom Inc. (NYSE:VIA, VIA.B).

Contacts
Viacom Productions
Michele Shuwarger, 310-234-5007
Michele Shuwarger@paramount.com

EXHIBIT 3



Search Deadline.com



Japan's Toei Animation To Hit U.S. Market With Live Action Film 'Gaiking'





Big news for fans of Japanese anime, and the business behind it. Toei Animation — Japan's largest animation production company — plans a major foray into the U.S. market with a live action film, *Gaiking*, based on a world-famous anime

character universe. This also represents the first development deal for All Nippon Entertainment Works, a public-private partnership designed to help the country's entertainment producers expand across the globe. They're teaming up with Valhalla Entertainment (which developed and produces

 ▶ BUSINESS
 ▶ BIG DEALS FILM
 ▶ GALE ANNE HURD
 ▶ VALHALLA ENTERTAINMENT

AMC's *The Walking Dead*) which will develop and co-produce the film derived from a series about a young man who pilots a super-robot — which in this case must save the world from alien invaders. "*Gaiking* has long been one of the most beloved giant robot animation franchises with a global fan base," says Toei Animation's Yoshi Ikezawa. The company wants the feature film "to be the first of many more to come from Toei's large stable" of properties. There's no release date yet. The backers plan to target the fanboy and fangirl audience that turned out for hits such as *Marvel's The Avengers* and Paramount's *Transformers. Gaiking* "marks a huge step forward in adapting one of the best Japanese [intellectual properties] for a global audience," Valhalla CEO Gale Anne Hurd says. All Nippon Entertainment Works CEO Sandy Climan helped to engineer the collaboration. His company has an initial capitalization of \$80M and a mandate, as he puts it, "to bring the highest quality



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- Elisabeth Hasselbeck Absent From 'Fox & Friends' After Surgery -- VIDEO

'Into The Woods': Hot Trailer

Japanese stories to a global audience in partnership with world-class producers." Hurd will be lead producer for *Gaiking*. Ikezawa and Joseph Chou, also with Toei, will be producers. Climan, Tim Kwok, and Kozo Morishita of Toei are executive producing. Valhalla's Director of Development Kris Henigman, Director will oversee development along with All Nipon's VP of Creative Affairs Annmarie Bailey.

11 Comments

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by Taboola

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11 Comments

Matt • on Dec 18, 2012 5:26 pm

Regardless of the property's history, any Gaiking project is going to look super derivative compared with Pacific Rim.

Matthew. C. • on Dec 18, 2012 5:26 pm

And when Pacific Rim becomes the giant bomb it looks like it's destined to be, I wonder if they'll still push ahead with this very similar project.

andrew • on Dec 18, 2012 5:26 pm

is that pronounced "gay king"? cuz if it is, expect a name change.

percane • on Dec 18, 2012 5:26 pm

more like guy king. gay king would be geiking, like george takei

OHM • on Dec 18, 2012 5:26 pm

Thank you for your future-vision, Internet Wizard.

OHM • on Dec 18, 2012 5:26 pm

And by the way, my original comment was for the cynical Matthew C. if anyone was confused.

angriest planet • on Dec 18, 2012 5:26 pm

No it's pronounced "Guy King"...or at least it was in the original US airings of the old animated show. This has a good shot to be good as it'll be a Japanese co-production with someone who does genre (Gale Ann Hurd) well. Unlike Transformers, a lot of the giant robot stuff wasn't just for kids in Japan. Fingers crossed this turns out as cool as the test trailer thingy that the capture above is from.

Bill • on Dec 18, 2012 5:26 pm

York

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I'm a huge fan of this series and hope they do it justice. Very excited. And it's not pronounced Gay king. Good one. Not.

James • on Dec 18, 2012 5:26 pm

This is gonna be so cool! Here's the old teaser trailer: https://www.youtube.com/watch?v=PmPLiJgGASM

Lucifer • on Dec 18, 2012 5:26 pm

forget it!

after transformers it's pointless and a waste of money! no one produced a live action film of Mazinga or Goldrake think about it!

Rafael • on Dec 18, 2012 5:26 pm

This seems interesting :-D Can't wait to hear more about this. I totally adore the works of Toei Animation.



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EXHIBIT 4



TV 'The Walking Dead' Production House Valhalla Boosting Deve...



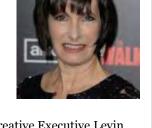






'The Walking Dead' Production House Valhalla Boosting Development Teams

LOS ANGELES – July 1, 2013 – Gale Anne Hurd's Valhalla
Entertainment is expanding its development teams in both television and features with
Stacey Levin being named Senior Vice President of Television, the addition of Meredith Ditlow as Director of Development and the



► THE WALKING DEAD

► VALHALLA

ENTERTAINMENT

► GALE ANNE HURD

► TV

upping of Phillip Kobylanski to Creative Executive.Levin joined Valhalla in August of 2012 and has played an integral part in Valhalla's current development slate, including period drama Horizon for the USA Network,

which begins production this summer. Additional series set up since Levin joined the company include Crash and Burn at FX, Alien Hunter at SyFy, and projects at USA, E!, AMC, A&E, History, Discovery and NBC.

Ditlow joins Valhalla from Furst Films & Ole where she was Director of Development helping to shepherd ABC's new Manhattan drama Hot Property, as well as developing and staffing the new series Star-Crossed for the CW. On the feature side, Ditlow worked on the action thriller The Numbers Station and has actively developed films for Universal and Warner Bros. In her role at Valhalla, Ditlow will work closely with Levin on the television side, focusing on the company's current slate of development, as well as finding new projects and writers to bring into the company. Ditlow will also contribute to the company's successful film division, with a slate that includes



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'Into The Woods': Hot Trailer

Gaiking with Toei Animation and ANEW, Hellfest with CBS Films and The Nameless with Route One.

Kobylanski joined Valhalla three years ago. A seasoned development executive, Kobylanski works with Hurd on AMC's The Walking Dead, the #1 TV series among the 18-49 demographic, which recently commenced production on its fourth season. In his new position, Kobylanski will increase his day-to-day responsibilities on the company's expanding film and television slate.



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by Taboola

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3 Comments

Fan • on Jul 1, 2013 11:01 am

Phillip is truly one of the nicest guys in this business. Smart, hard-working, and simply just a great guy.

Congratulations all.

Realist • on Jul 1, 2013 11:01 am

100% true. He absolutely deserves this.

J&J • on Jul 1, 2013 11:01 am

Stacey is a workhorse! Nice to see Valhalla continuing to make smart moves.



York

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EXHIBIT 5

MENU





Comic-Con: The Walking Dead's Gale Anne Hurd & Warren Ellis Teaming Up On TV Series, Night Mary & Five Ghosts Optioned g

By Joe Comicbook 07/23/2014





As part of San Diego Comic-Con International 2014, Universal Cable Productions (UCP) has announced three new deals involving television projects. UCP has signed award-winning graphic novel writer Warren Ellis to develop Ellis' first original TV series in collaboration with Gale Anne Hurd's Valhalla Entertainment, whose current production projects include *The Walking Dead*.

Also, UCP and IDW Entertainment have optioned the horror comic book *Night Mary* with the intent to co-develop it as a live action TV series. UCP has also optioned the Kickstarter funded, breakout hit *Five Ghosts* written by Frank Barbiere and Chris Mooneyham from Black Mask Studios to develop it as an original TV series.

"We love genre at UCP and thankfully so do audiences. We've made it a priority to seek out great properties that will attract equally great creators to adapt them," said Dawn Olmstead, Executive Vice President, Development, Universal Cable Productions. "From Warren's dynamic plots and complex characters to the dark and suspenseful world of *Night Mary*, and the creative mash-up of five literary icons in the cult hit *Five Ghosts*, they are all provocative, distinctive and have the promise to be a whole lot of fun."

Based on the acclaimed IDW Publishing property created by Rick Remender and Kieron Dwyer, *Night Mary* follows a young woman trained to be a lucid dreamer. Her father owns a sleep disorder clinic where she enters the dreams of his patients. When a patient is revealed to be a serial killer, she is placed in jeopardy as nightmares and reality become frighteningly intertwined. John Pogue (*The Quiet Ones*) has been tapped to write and direct the pilot. Ted Adams and David Ozer from IDW Entertainment and David Alpert and Rick Jacobs from Circle of Confusion (*The Walking Dead*) will serve as executive producers along with John Pogue.

Five Ghosts is the stylish, pulpy adventure by Frank Barbiere and Chris Mooneyham that tells the story of a 1930s-era treasure hunter possessed by five literary ghosts (Merlin, Robin Hood, Sherlock Holmes, Musashi, and Dracula) whose unique abilities he can draw on during his adventures. Five Ghosts was funded on Kickstarter in 2012 and previewed at San Diego Comic Con that year when Matt Pizzolo (who would later co-found Black Mask Studios) shared his San Diego Comic Con table with then-unknown writer Frank Barbiere. Five Ghosts was picked up by Image Comics and premiered at Emerald City Comic Con becoming one of the breakout hits of 2013. UCP has optioned the TV series rights from Black Mask and has signed on Evan Daugherty (Snow White And The Huntsmen, Divergent) to write the pilot and serve as executive producer. Chris Bender and Jake Weiner from Benderspink (Horrible Bosses 2, The Hangover) will also serve as executive producers along with Jake Wagner as producer, and Matt Pizzolo and Brett Gurewitz as co-executive producers.

UCP's currently untitled Warren Ellis project with Valhalla Entertainment marks the renowned writer's first foray into television. "I've been strongly drawn to television over the last few years, and working with brilliant and determined collaborators like Gale and the UCP team, I'm delighted at the opportunity to add my voice to the new, novelistic TV form that's evolved so dramatically," said Ellis.

"There are very few writers who have been able to so completely influence a medium as Warren has with comic books. I am very excited to be able to collaborate in bringing his unique vision to television for the first time," added Hurd.

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The Sensitive to Dairy Cookbook: Creamy Key Lime Pie

The Today Show by Lactaid

(http://www.today.com/food/sensitive-dairy-you-can-still-enjoy-these-4-creamy-recipes-1D80067363?cid=sky%7CLactaid%7Ctaboola%7C13A) (http://www.ranker.com/list/all-easter-eggs-from-marvel-movies/ranker-comics? utm_source=taboola&utm_medium=paid&utm_content=6&utm_campaign=RC&utm_term=247sprots-comicbook)

50+ Easter Eggs You Missed in Every Marvel Movie

Ranker.com

(http://www.ranker.com/list/all-easter-eggs-from-marvel-movies/ranker-comics? utm_source=taboola&utm_medium=paid&utm_content=6&utm_campaign=RC&utm_term=247sprots-comicbook) (http://www.rantsports.com/clubhouse/2013/05/29/top-10-athletes-turned-actors-of-all-time/? utm_source=Taboola&utm_medium=referral&utm_content=247sprots-comicbook)

Top 10 Athletes Turned Actors of All Time

Rant Sports

(http://www.rantsports.com/clubhouse/2013/05/29/top-10-athletes-turned-actors-of-all-time/?utm_source=Taboola&utm_medium=referral&utm_content=247sprots-comicbook)

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- The Sensitive to Dairy Cookbook: Creamy Key Lime Pie (The Today Show by Lactaid)

(http://www.today.com/food/sensitive-dairy-you-can-still-enjoy-

 The Walking Dead's Infamous Rape Still Might Happen

(http://comicbook.com/blog/2012/11/30/the-walking-deadsinfamous-rape-still-might-happen/)

- Spider-Man Could Appear In The Avengers Movie After All But Not How You Expect
 - (http://comicbook.com/blog/2012/02/08/spider-man-couldappear-in-the-avengers-movie-after-all-but-not-how-you-expect/)
- The Walking Dead: Five Theories About Baby **Judith**

(http://comicbook.com/blog/2013/12/04/the-walking-dead-fivetheories-about-baby-judith/)

- Marvel's Agents of S.H.I.E.L.D. Had to Change Its Name For Legal Reasons
 - (http://comicbook.com/blog/2013/06/03/marvels-agents-of-s-h-ie-I-d-had-to-change-its-name-for-legal-reasons/)
- The Vision's Origin In Avengers: Age Of Ultron Revealed

(http://comicbook.com/blog/2014/07/17/the-visions-origin-in-

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Five Ghosts TV Series In Development At SyFy (/2014/10/07/five-ghosts-tv-series-indevelopment-at-syfy/)

0 Comments I 10/07/2014

Syfy has put a television adaption of Frank J. Barbiere and Chris Mooneyham's Image Comics [...]

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EXHIBIT 6



Mark Hughes (http://www.forbes.com/sites/markhughes/) Contributor

I write about films, especially superhero films, & Hollywood.

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ARTS & ENTERTAINMENT (/ARTS-ENTERTAINMENT) 10/18/2014 @ 10:00AM | 4,339 views

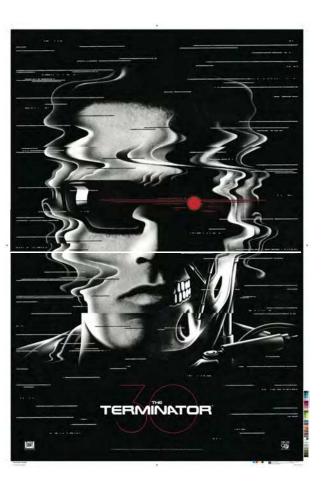
Gale Anne Hurd, James Cameron Talk 'The Terminator' And 'The Walking Dead'

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It's hard to believe that this month, the science fiction cinematic classic *The Terminator* (http://www.mgm.com/#/our-titles/1970/The-Terminator/) turns 30 years old. Not that you don't already know, but in case you lived in a cave until today, the film stars Arnold Schwarzenegger (http://www.imdb.com/name/nmoooo216/?ref =tt cl_t1) as the titular homicidal cyborg from the future, Linda Hamilton (http://www.imdb.com/name/nmoooo157/?ref =tt cl_t3) as the woman destined to save humanity by raising a son who wins the future war against the machines, and Michael Biehn (http://www.imdb.com/name/nmoooo299/? ref =tt cl_t2) as the soldier sent back in time to protect Hamilton from Schwarzenegger.

A low-budget production released during slow season at the box office, The Terminator became a big hit, taking \$78 million worldwide (http://www.boxofficemojo.com/movies/?id=terminator.htm) (the equivalent of nearly \$180 million in today's dollars) and spawned three blockbuster sequels. In total, the franchise has amassed \$1.4 billion at the box office (http://www.boxofficemojo.com/search/?q=terminator) and millions more in merchandising. The film's writer and director James Cameron (www.imdb.com/name/nmoooo116/) went on to become one of the most successful filmmakers in history, creating the two highest-grossing films in cinema history (*Titanic* (http://www.titanicmovie.com/) and *Avatar* (http://www.avatarmovie.com/index.html)). Writer-producer Gale Anne Hurd (http://www.valhallamotionpictures.com/Gale Anne Hurd.html) likewise followed The Terminator with many blockbuster hits (including Aliens (http://www.imdb.com/title/tt0090605/) and The Abuss (http://www.imdb.com/title/ttoo96754/), also with Cameron, and the Terminator sequels), as well as one of the most successful television shows of all time (The Walking Dead (http://www.amctv.com/shows/the-walkingdead)).



Forbes «

Cameron and Hurd appeared in person at <u>The Egyptian Theater</u> (http://egyptiantheatre.com/egyptian/egypt.htm) in Hollywood for a screening of the film and a Q&A session afterward. They also took time to speak with reporters, and I spent some time with them discussing *The Terminator* and their other work. I also spoke separately with Gale Anne Hurd at length, about the film and her other work, including *The Walking Dead*.

I'll get to those interviews momentarily, but let me just say first how amazing the film looked at the screening. It was as crisp and bright as the print of a brand new film. I saw the film at another screening a few months ago, but the print wasn't remotely restored in such a polished manner. Despite hairdos and clothing that sometimes reminded me how bad our fashion sense could be in the 1980s, the film has aged remarkably well. Sure, some of the stop-motion work is obvious by today's standards, and the mechanical Arnold head isn't as realistic today as it was in 1984. But none of that remotely detracts from the experience, and if anything it's great to see the level of work that went into creating the practical effects shots for the film. And of course, the story itself and performances don't just hold up well, they remain among the finest in sci-fi filmmaking to this day.

The Terminator follows the narrative of a slasher horror film within action/sci-fi filmmaking. It utilizes the traditional female lead survivor protagonist, but applies this characterization to a more progressive approach to action. Conversely, the Terminator is a typical action hero — complete with one-liners — but turned into a monster, an unstoppable killer of the slasher-horror variety.



"That's actually the first time I've heard it described that way," said Hurd, when I asked her whether they were conscious of flipping those conventions upside down in the making of *The Terminator*. She continued, "We thought of it as very much a science fiction film, and one with a theme that I think you find in many of Jim's (Cameron's) films and many of mind. Which is — and it's something we discussed — ordinary people thrust into extraordinary circumstances and how they can survive, because it's important that we identify with them. But, the twist here of course is that the female character is the protagonist, even though it's called *The Terminator* it's really Sarah Connor's story — she gets to be the one to say 'you're terminated ****er.'"

James Cameron said of the horror-slasher comparison, "Yes it is, very much. It owes its roots to <u>Halloween</u> (http://www.imdb.com/title/tt0077651/), the heroine who all of her friends are stripped away, and she has to prevail on her own. The motif is very much a slasher motif."

What we think of as typical '80s action films, and it's own particular mode of two-fisted stoic action hero, was huge in its time. But its time didn't really last all that long. The Conan films, the Rambo films, the many U.S. martial arts movies with Chuck Norris and Jean-Claude Van Damme or the ninja movies, the urban crime and violence tales of Dirty Harry and Death Wish sequels, on and on the list of familiar macho action fare goes. *The Terminator* around in the middle of the decade, and subverted the expectations and traditions of those sorts of '80s actioners, maybe even helping ensure the era of such films didn't last long by offering a smarter alternative approach. Was this by design, or did they notice after the film was made?

"I don't know, there were still a lot of good films. I mean, <u>Mad Max</u> (http://www.imdb.com/title/tt0079501/) is a fantastic film that certainly holds up. So, there are all these great films regardless of whether that tradition continued," Hurd replied when I put the question to her. She went on to explain, "I think what often kills off trends is when you have too many copycat films that are awful. Then the pendulum swings the other way, because the expectation from the audience is that, well the last six films I saw like this were terrible, the next one will be, too. That's why I don't think there is a genre that is completely a perennial. I think we're seeing that with the superhero films, people aren't just automatically going to see a film just because it's a superhero

film; and then a title that isn't big, like the <u>Marvel Universe's</u> (http://marvel.com/movies) Guardians of the Galaxy (http://marvel.com/guardians), becomes a surprise hit."



Cameron made an important point about the actual timing of *The Terminator* in the context of '80s action films. "A lot of those films it seems to be reacting against actually came later." The origins of the film were not about starting with a goal of turning genre conventions on their head, but rather — as Hurd already said — just telling a story that they wanted to tell. "The film just made sense to us," Cameron agreed. "It was based on some nightmare imagery I had, the image of a metal skeleton emerging out of a fire. That comes straight out of a nightmare. The first thing I did was draw it, then try to fit a story to it."

It couldn't be just any story, however. Cameron explained, "[I had to] knowingly fit a story to it that I could actually maybe get financed. So, it couldn't be something that took place entirely in the future. We couldn't afford the sets and all that sort of thing without it looking cheesy, so we set it in the present day. And then, okay, is he gonna come from space or from the future? Those are the two choices. Space? That doesn't feel right, how about the future? Okay. Why is he coming from the future? And it just kind of [went from there]. So it wasn't reacting as much to other movies' plots and styles, as much as just being internally consistent."



Some of the most famous effects in *The Terminator*, of course, are the stopmotion Terminator effects. When I watched the film for the first time as a teenager in the 1980s, the scene of the metal skeleton of the Terminator fighting Kyle Reese reminded me very much of one of my favorite childhood films, *Jason and the Argonauts* (http://www.imdb.com/title/ttoo57197/), which features a spectacular stop-motion skeleton army fight.

Continue
(http://www.forbes.com/sites/markhughes/2014/10/18
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EXHIBIT 7

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Aspen Comics San Diego Comic Con 2014 Press Release.



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Aspen Comics SDCC 2014 Exclusives and Schedule of Events

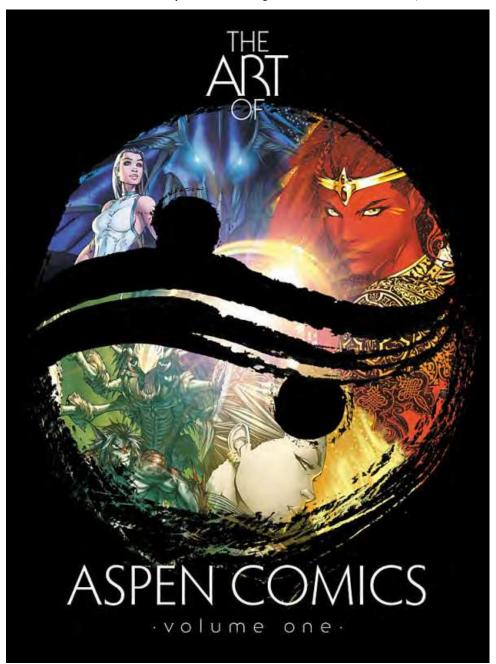
Press Release

07-15-14

Aspen Comics is bringing its largest gathering of creators and exclusives of the year to San Diego for Comic Con International 2014. The list of Aspen Comics of exclusives and schedule of creator appearances at the Aspen Comics Booth #2320 and schedule of events is listed below:

Aspen Comics SDCC 2014 Convention Exclusives:

The Art of Aspen Comics: Volume One.



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Damsels in Excess $\sharp 1$ SDCC 2014 exclusive wraparound cover by Jordan Gunderson and Mirka Andolfo limited to 200 copies.

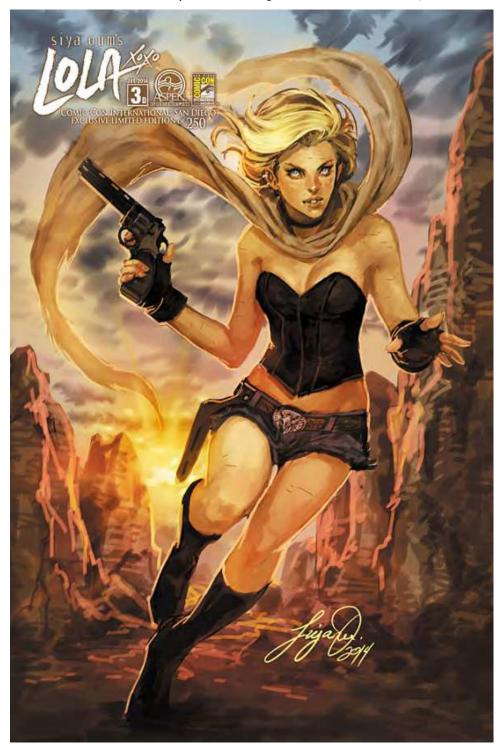
Damsels in Excess #1 SDCC 2014 Century Edition, cover by Siya Oum limited to 100 copies.



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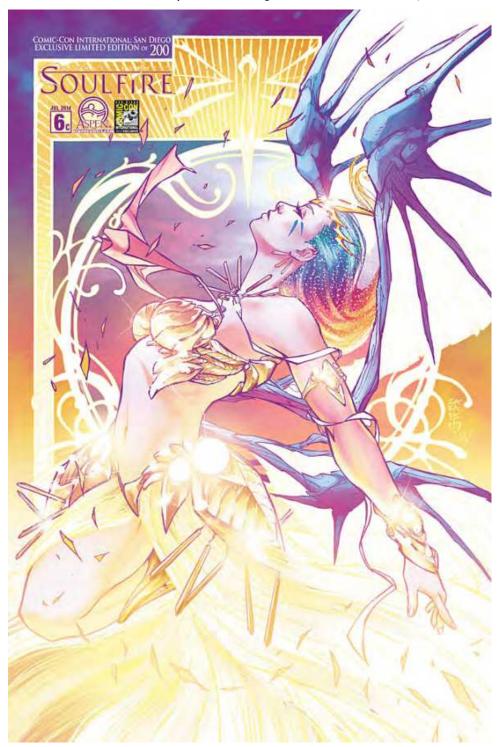
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Lola XOXO #3 SDCC 2014 exclusive cover by Siya Oum, limited to 250 copies.

All New Michael Turner's Soulfire #6 SDCC 2014 exclusive cover by Giuseppe Cafaro and Peter Steigerwald, limited to 200 copies.

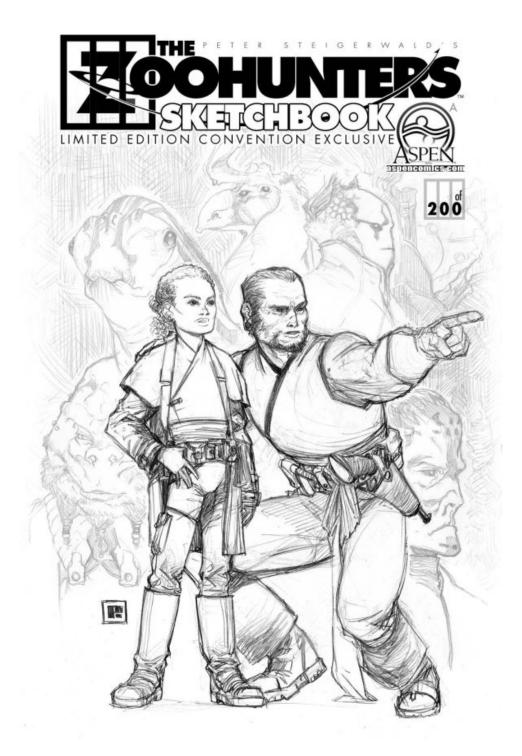


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The ZooHunters Sketchbook Convention Exclusive Limited to 200 copies (Featuring Two Different Covers).



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7 New Aspen Comics Full Size Art Prints featuring: Lola XOXO, Damsels in Excess, Jirni and All New Michael Turner's Soulfire.

Five SDCC 2014 exclusive "Daily Prints" by J. Scott Campbell and Peter Steigerwald, only available on respective show days (Wed-Sun), limited to 50 editions.

Aspen Comics Lip Balm SDCC exclusives – Michael Turner's Fathom, Michael Turner's Soulfire, Executive Assistant: Iris, Lola XOXO and Damsels in Excess flavors available.

Aspen Comics SDCC 2014 exclusive lanyards.

The Official Aspen Comics Panel will be Friday at 11:00 – 12:00pm in Room 9:

Frank Mastromauro (co-owner), Peter Steigerwald (co-owner), Vince Hernandez (VP, editor-in-chief), Mark Roslan (VP, director of design and production), David Wohl (Executive Assistant: Iris), J. T. Krul (Jirni), Siya Oum (Lola XOXO), Scott Lobdell (Superman), Paolo Pantalena (Jirni), Giuseppe Cafaro (Fathom: Kiani), Jordan Gunderson (EA: Assassins), Lori Hanson (EA Assassins), and Beth Sotelo (Fathom) will reveal upcoming Aspen titles as well as projects on the horizon. They will also hold a Q&A session with fans. All fans in attendance will receive a gift courtesy of the publisher.

Aspen Comics Creator Signings:

Thursday:

11:00-12:00 – Peter Steigerwald (The ZooHunters), Siya Oum (Lola XOXO), Paolo Pantalena (Jirni), Beth Sotelo (Fathom), Jordan Gunderson (Executive Assistant: Assassins), Giuseppe Cafaro (Fathom: Kiani), J.T. Krul (Jirni, All New Michael Turner's Soulfire),

2:00-4:00 – Peter Steigerwald (The ZooHunters), Siya Oum (Lola XOXO), Paolo Pantalena (Jirni), Jordan Gunderson (Executive Assistant: Assassins), Giuseppe Cafaro (Fathom:

Kiani), J.T. Krul (Jirni, All New Michael Turner's Soulfire).

Friday:

1:00-3:00 – Ale Garza (Fathom, Fathom: Kiani), Oliver Nome (Fathom: Kiani), Peter Steigerwald (The ZooHunters), Siya Oum (Lola XOXO), Paolo Pantalena (Jirni), Jordan Gunderson (Executive Assistant: Assassins), Giuseppe Cafaro (Fathom: Kiani), J.T. Krul (Jirni, All New Michael Turner's Soulfire), Lori Hanson (Executive Assistant: Assassins).

5:00-6:00 – Peter Steigerwald (The ZooHunters), Siya Oum (Lola XOXO), Paolo Pantalena (Jirni), Jordan Gunderson (Executive Assistant: Assassins), Giuseppe Cafaro (Fathom: Kiani), J.T. Krul (Jirni, All New Michael Turner's Soulfire), David Wohl (Fathom).

Saturday:

11:00-1:00 – Peter Steigerwald (The ZooHunters), Siya Oum (Lola XOXO), Paolo Pantalena (Jirni), Jordan Gunderson (Executive Assistant: Assassins), Giuseppe Cafaro (Fathom: Kiani), J.T. Krul (Jirni, All New Michael Turner's Soulfire).

3:00-5:00 – Peter Steigerwald (The ZooHunters), Siya Oum (Lola XOXO), Paolo Pantalena (Jirni), Jordan Gunderson (Executive Assistant: Assassins), Giuseppe Cafaro (Fathom: Kiani), J.T. Krul (Jirni, All New Michael Turner's Soulfire), David Wohl (Fathom), Beth Sotelo (Fathom)

Sunday:

12:00 – 2:00 – Peter Steigerwald (The ZooHunters), Siya Oum (Lola XOXO), Paolo Pantalena (Jirni), Jordan Gunderson (Executive Assistant: Assassins), Giuseppe Cafaro (Fathom: Kiani), J.T. Krul (Jirni, All New Michael Turner's Soulfire).

Aspen Comics will also be offering photo opportunities throughout the weekend with Aspen Cosplayers Katy Mor, Rosanna Rocha, Reva Dawn and Heather Finley.

For more information please check <u>www.aspencomics.com</u> (http://www.aspencomics.com/) and the following official Aspen social media sites:

Facebook.com/aspencomics

Facebook.com/fathomcomic

Twitter.com/aspencomics

Instagram: aspencomics

Aspen MLT, Inc. is an entertainment publishing company founded in January 2003 by superstar comic artist Michael Turner. Priding itself on producing entertainment properties of the highest quality visual and storytelling elements Along with their own successful properties such as Fathom, Soulfire, Executive

Assistant: Iris, Charismagic, Broken Pieces and more. Aspen also collaborates with the comic industry's most successful companies and endeavors including Marvel Comics and DC Entertainment. Aspen has collaborated with Marvel for various hit projects, including cover work for the best-selling events Civil War, World War Hulk, and Ultimatum. Aspen collaborated with DC Comics to provide covers for such best-selling titles as Superman/Batman: The Return of Supergirl, The Justice League of America, and Eisnernominated covers for the critically acclaimed, best-selling Identity Crisis series. In 2006, Aspen joined forces with television giant NBC to create the online comic adaptations for the hit television series Heroes. In 2012, Aspen teamed up with Gale Anne Hurd's Valhalla Entertainment to produce the horror-adventure series Dead Man's Run, as well as collaborating with director McG's Wonderland Sound and Vision to produce the horror comic Haunted City. Aspen also produced the one-of-a-kind Anarchy digital graphic novel for the popular body spray company, Axe. Currently, Aspen recently celebrated their tenth anniversary in the industry with their successful and best-selling "10 for 10" initiative.

By Kevin Hellions • Posted in <u>Comic Books</u> • Tagged <u>Aspen comics</u>, <u>comic books</u>, <u>comics</u>, <u>Damsels in Excess</u>, <u>exclusives</u>, <u>Fathom</u>, <u>Lola XOXO</u>, <u>SDCC</u>, <u>Soulffre</u>, <u>zoo</u>

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EXHIBIT 8

TV

'Walking Dead' Producer Valhalla Adds Ex-



• October 31, 2014 3,47 am



EXCLUSIVE: Gale Anne Hurd's Valhalla **Entertainment** is adding more muscle to its TV side with another new hire. Whitney Timmons is joining the expanding company as VP of Television. The former long time Lionsgate exec and Director of TV was most recently at Media Right Capitol. Timmons spent just over two vears at MRC as Executive Director of TV and where she worked on Netflix's House Of Cards for the indie studio, among other projects.

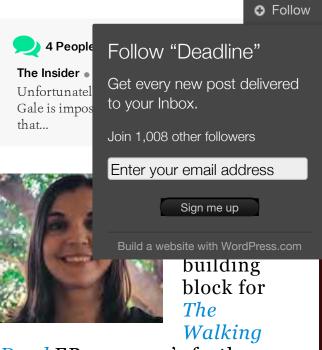
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Gale Anne Hurd To Get David O Selznick Movie Award From PGA

"As Valhalla expands, I am absolutely thrilled to welcome a talented executive like Whitney to the team," Hurd says of Timmons joining her company. "She will bring cutting edge

shows to the company through her extensive relationships with top tier talent." Timmons will report directly to Hurd

Related: Syfy Orders 'Hunters' Series From Gale Anne Hurd



Dead EP company's further growth into TV. In April 2012, Valhalla finalized an exclusive pod deal with Universal Cable Prods. That deal was to develop and produce projects for both cable and broadcast networks, including UCP's NBCUniversal brethren USA and Syfy. Since then Valhalla has beefed up its TV unit or promoted from within to get in the ring with projects such as *Hunters*, which has a 13-episode straight-toseries order at Syfy and a pilot of a companion series to the blockbuster zombie apocalypse series from AMC. Hurd is EPing the latter along with WD's Robert Kirkman and David Alpert.



6 Comments

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in the Biz • on Oct 31, 2014 9:47 am

Poor unfortunate soul. Run, Whitney, run!
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U R The Walking Dead • on Oct 31, 2014 9:47 am

What's the over/under on if she lasts a year? Start placing bets now.

Reply

dontbeahater • on Oct 31, 2014 9:47 am

Say what you want about Gale, but she always hires fantastic executives who all go on to great jobs after they leave here. She trains them well and they always have great taste. Just surprised there is no mention of Phil Kobylanksi and Jeff Nemon whi have been running development the last six months and have been fantastic to work witb. Instead the article just links to emplyees that havent been there in months.

Reply

UR The Walking Dead • on Oct 31,

2014 9:47 am

Good point, Jeff.

Reply

good hire • on Oct 31, 2014 9:47 am

Whitney has great taste and knows how to get the most out of her collaborators. She'll go far there.

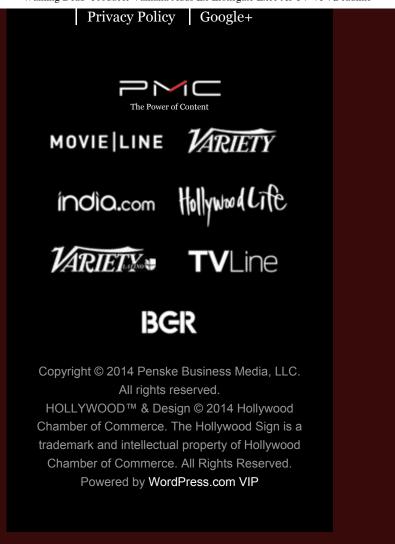
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The Insider • on Oct 31, 2014 9:47 am

Unfortunately no one will go far there because Gale is impossible to work for and determined that none of her staff succeeds. Whitney needs to leave and save herself.

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EXHIBIT 9















'Terminator' Producer Gale Anne Hurd to Receive Selznick **Award from PGA**

MOVIES I By Travis Reilly on October 29, 2014 @ 9:53 am

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Getty Images



AMC's 'Walking Dead' EP Teases 5 Things to Expect on Season 5



Producers Guild Names Three Finalists in Short **Film Competition**



PGA to Top-Honor 007 Producers Michael Wilson, Barbara Broccoli

Movie and TV veteran to be honored at the 26th Annual **Producers Guild Awards ceremony in January**

Gale Anne Hurd will receive the 2015 David O. Selznick Achievement Award in Motion Pictures, the Producers Guild of America (PGA) announced Wednesday. The award, which recognizes a producer's outstanding body of work in motion pictures, will be presented to her at the 26th Annual Producers Guild Awards ceremony in January.

The film and TV veteran is perhaps best known for producing two iconic James Cameron films, "The Terminator - which they co-wrote and "Aliens." But she also currently serves as an executive producer on television's most-watched scripted drama, AMC's "The Walking Dead."

See photos: 'Walking Dead' Season 4 Death Toll: 34 and Counting

"I am humbled to be mentioned in the same breath as the legendary producer David O. Selznick, and to receive an award in his name is truly an honor in and of itself," Hurd in a statement. "But even more important to me is the recognition it represents from my esteemed peers and colleagues at the Producers Guild of America."

Over the past 30 yearsd Hurd has gone on to produce many acclaimed films, including Cameron's "The Abyss" and "Terminator 2: Judgement Day," and also "The Ghost in the Darkness." Hurd's company, Valhalla

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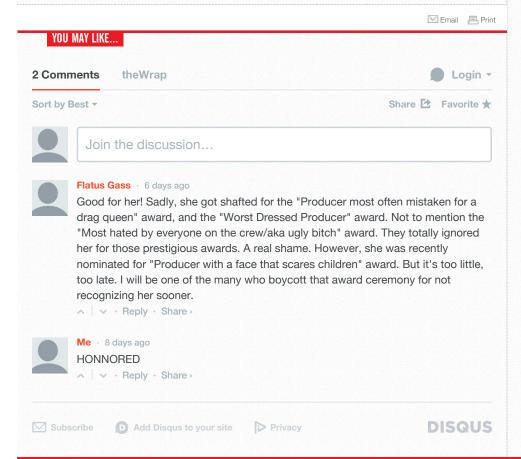
Motion Pictures, currently has an overall deal with Universal Cable Productions to develop television and digital series, including the recently announced series, "Hunters," set to premiere on SyFy in 2016.

"For decades, Gale Anne Hurd has been a trailblazer in motion pictures," PGA co-chairs **Todd Black** ("**The Pursuit of Happyness**") and Ryan Murphy ("American Horror Story") said in a statement. "Her early films, such as 'Aliens' and 'The Terminator' trilogy, created the template for a generation of action films. ... We can't imagine a more fitting producer to honor in the name of the great David O. Selznick."

Also read: AMC's 'Walking Dead' EP Teases 5 Things to Expect on Season 5

Past recipients of the David O. Selznick award include Stanley Kramer, Saul Zaentz, Billy Wilder, Clint Eastwood, Jerry Bruckheimer, Brian Grazer, Laura Ziskin, Roger Corman, Kathleen Kennedy & Frank Marshall, Scott Rudin, Steven Spielberg and last year's recipients Michael G. Wilson & Barbara Broccoli.

The 26th Annual Producers Guild Awards ceremony will be held on Saturday, Jan. 24, 2015 at the Hyatt Regency Century Plaza in Los Angeles.



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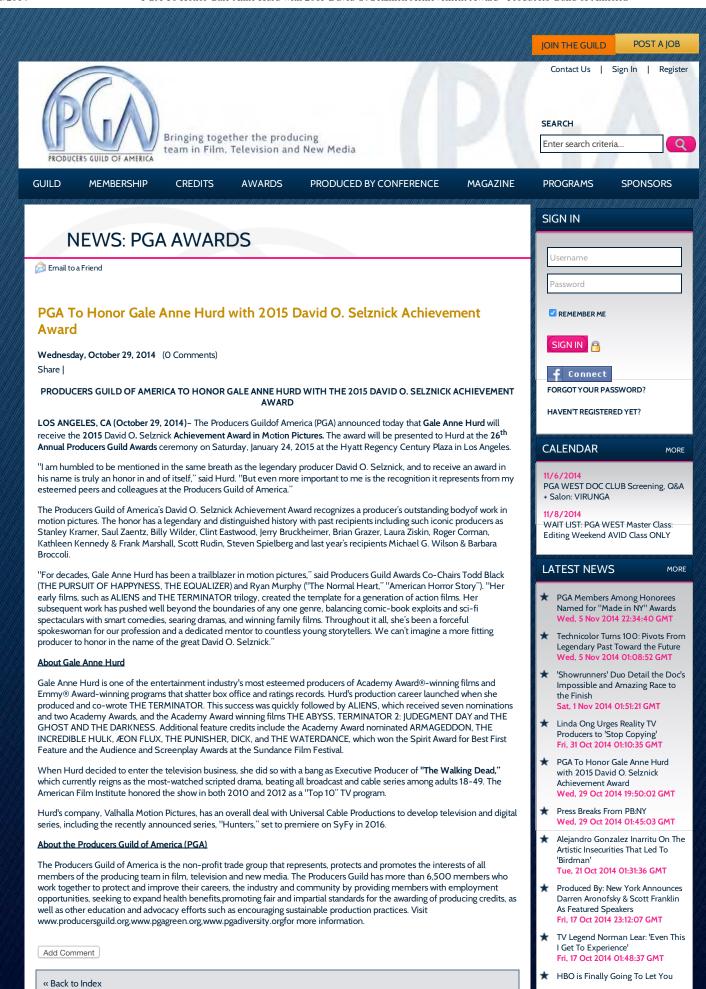
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EXHIBIT 10





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